# Is your website a contributing member of your sales team?

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Visitors can immediately understand what my business offers and whom we serve	It's challenging to tell what we do and whom we help when you first arrive on the site
My site has large/bold subheads and short paragraphs of copy	My site has long blocks of text all in the same size font
My site features a case study	We do not have a case study
My site showcases customer testimonials	We do not feature testimonials
My site answers frequently asked questions	We do not feature frequently asked questions on our site
My site has a blog with articles about my visitors' problems	Who has time to blog?
Visitors can subscribe to my blog	A blog does not make sense for my business
My site has a lead form	What is a lead form?
Visitors can sign up for a newsletter	We do not have a newsletter
My site has a live chat feature	My customers would not use live chat
Visitors can book time with someone from sales from the website	Our site has our phone number, isn't that enough?
My site clearly states how we are different from the competition	My site looks and sounds similar to everyone else in the industry

## Your Results.

If you have more check marks in the column on the right, your site could be working harder to help you grow your business. **Schedule a complimentary review with our Creative Director.** 



PeerSalesAgency.com 402.214.7196



## About Peer.

We're a multi-disciplinary, highly motivated team of salespeople, marketers, advertisers, writers, and designers wholly **focused on helping small businesses grow their revenue.** 

Now, it's important to understand we're **not your typical marketing agency**. In fact, we believe we're one of a kind. We're actually a sales agency that uses marketing to help our clients close more deals. To us, the sales process is magical and it's the driving force behind everything we do.

It starts with a **simple but holistic approach.** We get to know you, your business, your customers, competitors, and even employees. This approach infuses our solutions with a strategic purpose, which, in turn, **delivers impactful and quantifiable results to you month after month.** In other words, we'll give you everything you need to **shatter the expectations of your clients and the hearts of your competition.** 

So drop us a line. We want to be more than just your agency. We want to be a partner, colleague, confidant, **peer.** 

We're ready. Are you?

### 200% growth in 6 months

"Changed everything for us! We called Peer to help us refine our marketing strategy, but they ended up playing a key role with marketing, sales, ops, and overall financial reporting. It's like we added a hands-on board member. So glad we pulled the trigger."

Brian Huddleston, Head of Sales



#### Finally, an agency who understands SaaS

"The traditional agency model of brand first, sales second doesn't meet the needs of our business. We chose Peer because it was very obvious they understand how 'buyers' today think."

Steve Dugger, Co-founder

