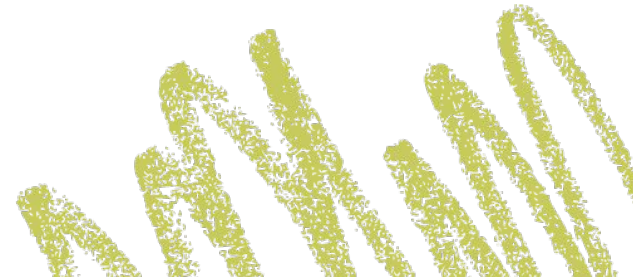




Sales Website Portfolio  
[peersalesagency.com](https://peersalesagency.com)





## WHY YOUR WEBSITE MATTERS

“People don’t buy the best products, they buy the ones they **can understand the fastest.**”

— Donald Miller

# Raving Fans.



*“Our new website has received rave reviews from our partners, advisors, and clients. **The site design has an immediate impact** and our unique value statement is front and center. No one else is doing what Peer does, they’re leaps and bounds ahead of the industry.”*



BRYAN JOHNSON, CEO  
PRIVATE WEALTH

*“We had, in the past, worked with another agency and it was a so-so experience. A lot of expense and not a lot of results. Meeting Peer was a breath of fresh air, they just felt like an extension of our team. **They understood it was ultimately about sales — that we needed to close deals!**”*



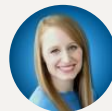
LEE FARABAUGH, PRESIDENT  
CORE10

*“The traditional agency model of brand first, sales second doesn’t meet the needs of our business. We chose Peer because it was very obvious **they understand how buyers today think.**”*

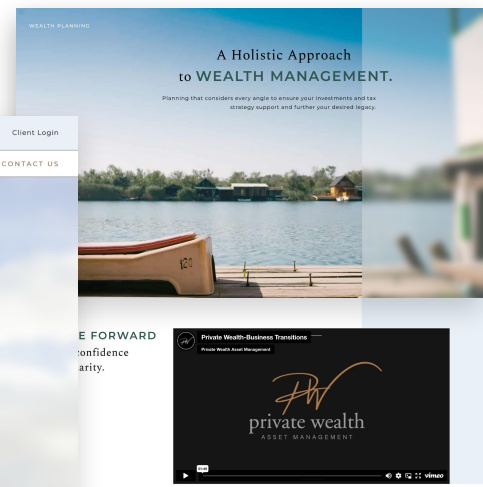
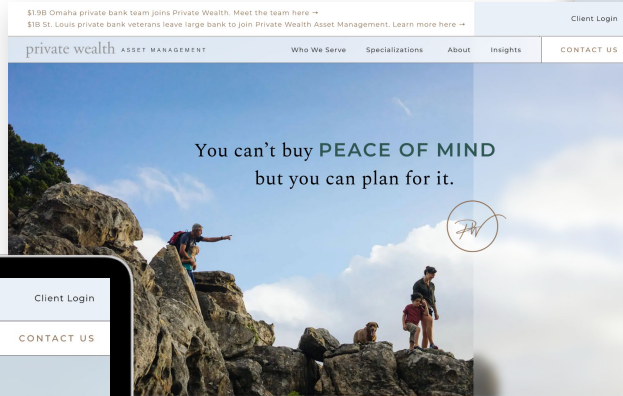
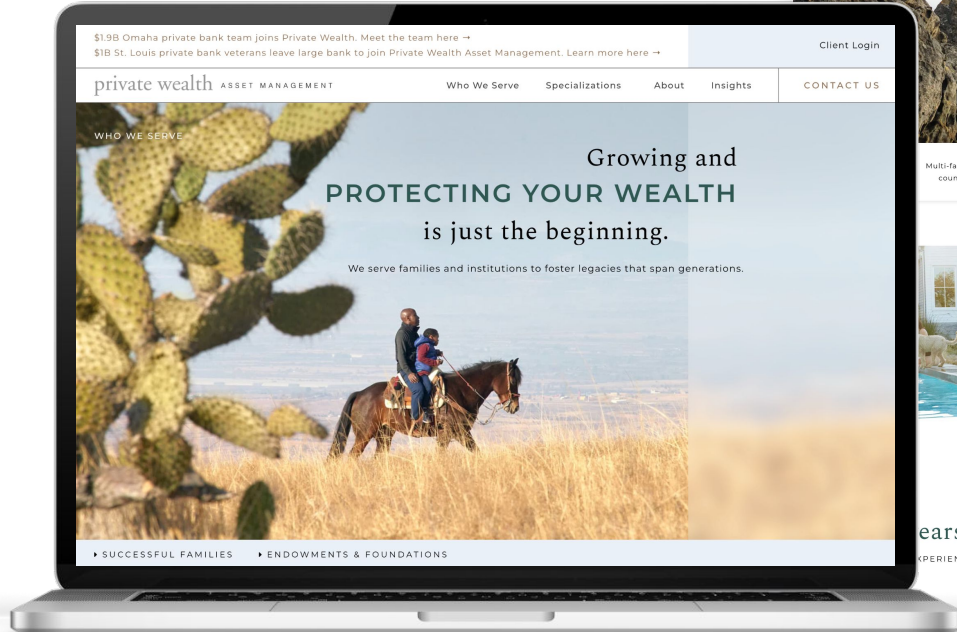


STEVE DUGGER, FOUNDER  
BUILDERTREND

*“**It was a joy to work with Peer!** Having worked at agencies before, I know how much work goes on behind the scenes to make clients happy and I have to say I appreciate their team so much!”*



ANDREA CLAUSEN,  
HEAD OF MARKETING  
BETTERCULTURE



OUR SPECIALIZATIONS  
VERTICAL EXPERTISE for complex assets

ning today  
A BETTER TOMORROW.

SCHEDULE A STRATEGY SESSION

Life is ever-changing. Planning with flexibility and focus ensures that your wealth plan evolves with the anticipated and the unexpected events along the way. Starting with your unique goals, we create a holistic plan to help you move forward with confidence. At Private Wealth, your dedicated team ensures that your investments and tax strategies align with your vision for the future.

#### Services

- LIFESTYLE AND CASH FLOW PLANNING**
  - Serve your current needs and look toward future dreams.
  - Proactive projections of resource availability.
  - Spending and sustainability analysis and implementation.
  - Planning for the day-to-day, periodic, and lifelong lifestyle.
  - Lifestyle planning, with an eye toward future wealth possibilities.

#### INVESTMENT ANALYSIS / ASSET ALLOCATION

- Understand where you stand and receive recommendations to serve your unique situation.
- Objective portfolio review to organize view of investments and asset allocations.

#### Meet our wealth specialist.

WENDY BREKKEN  
Chief Wealth Planning Officer

With a decade of experience as an estate planning attorney, and nearly as long in private wealth planning, Wendy brings empathy and a detailed approach to helping clients plan for the future. She works alongside high-net-worth individuals and families to develop and implement estate and wealth transfer strategies, business transition plans, and charitable giving. Wendy holds a Juris Doctor and nearly 20 years advising clients on sophisticated planning techniques and strategies, while staying focused on what is most important to those individuals and families. When away from the office, Wendy enjoys spending time with family and friends, enjoying



### NOT-FOR-PROFITS

honor the past  
and secure your  
future.

## Investing for a mission that endures.

Personalized investment management and services for not-for-profit organizations, high-net-worth individuals, and families.

[CONTACT US](#)

### OUTSOURCED CIO

The guidance you need to fulfill your mission.

Allow us to enhance your existing structure and support your in-house talent with our Outsourced Chief Investment Officer Services.

Exclusive opportunities

Tailored coaching

Investment strategy

Global perspectives

Administrative support

Management and execution

Oversight

Enhanced diversification

Thought leadership

### ENDOWMENTS & FOUNDATIONS

Strategy to tackle your most ambitious goals.

### DESIGN DRIVEN ORGANIZATIONS

Support to build a lasting impact.

### INDIVIDUALS & FAMILIES

Look after your dreams for generations.

### OWNERS & EXECUTIVES

Investment oversight so you can focus on your mission.

### Outsourced CIO

For a select group of organizations, we'll operate as an extension of your internal staff, acting as diligent stewards of your mission, and providing the active guidance and management needed to achieve your toughest goals.

[MORE ABOUT OUR SERVICES](#)

### WHAT SETS US APART

The Prodigy difference.

Gift for lasting relationships

Prodigy has access to global decision-makers and expertise in complex asset classes, leverage our relationships and insights to customize a diversified portfolio tailored to your needs.

Customized diversification

We make your mission our passion. Our team is committed to understanding what's important to you and who's challenging you face to face to leverage our expertise and experience to serve you.

Mission-driven

We make your mission our passion. Our team is committed to understanding what's important to you and who's challenging you face to face to leverage our expertise and experience to serve you.

# core10



“Core10 understands how important successful implementation is to fintech success. They do one of my favorite things: solving multiple problems at once by connecting the right resources.”

JIM MCKELVEY  
CO-FOUNDER OF SQUARE



Unleash your growth potential.

PRODUCTS SERVICES



ACCURUE360  
Everything you need for digital lending and banking, all in one platform.

HOW IT WORKS

FINTECHCONNECT  
Prebuilt API configurations to all the major core systems.

HOW IT WORKS



WHO WE SERVE

Supporting those who drive our local economies forward.

Community Financial Institutions

CFIs are the cornerstone of thriving local economies. Your members and customers want a banking experience that makes their lives easier. We have the expertise and the tech to help you deliver.

LEARN MORE

Fintech

Our products and services are an excellent fit for startups who need quality development, integration, and implementation support but have limited capital to spend.

LEARN MORE

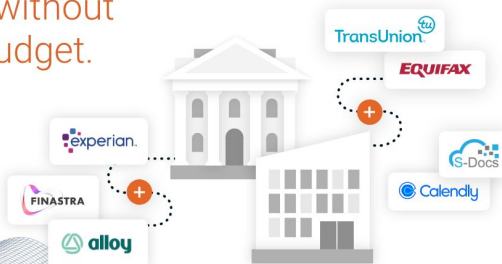
## core10

Products Services Industries Resources About Contact

## Big bank tech without the big bank budget.

Affordable digital transformation for community FI's & fintechs.

LET'S TALK

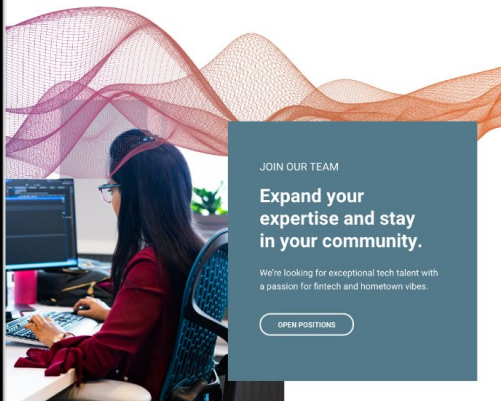


JOIN OUR TEAM

### Expand your expertise and stay in your community.

We're looking for exceptional tech talent with a passion for fintech and hometown vibes.

OPEN POSITIONS



Let's talk about your growth plan.

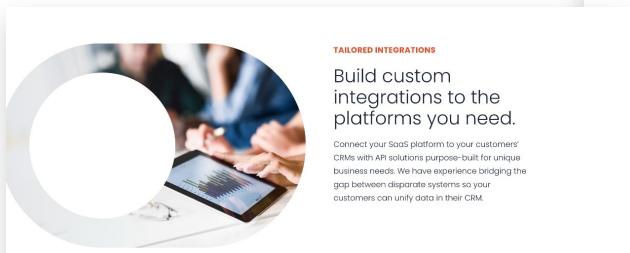
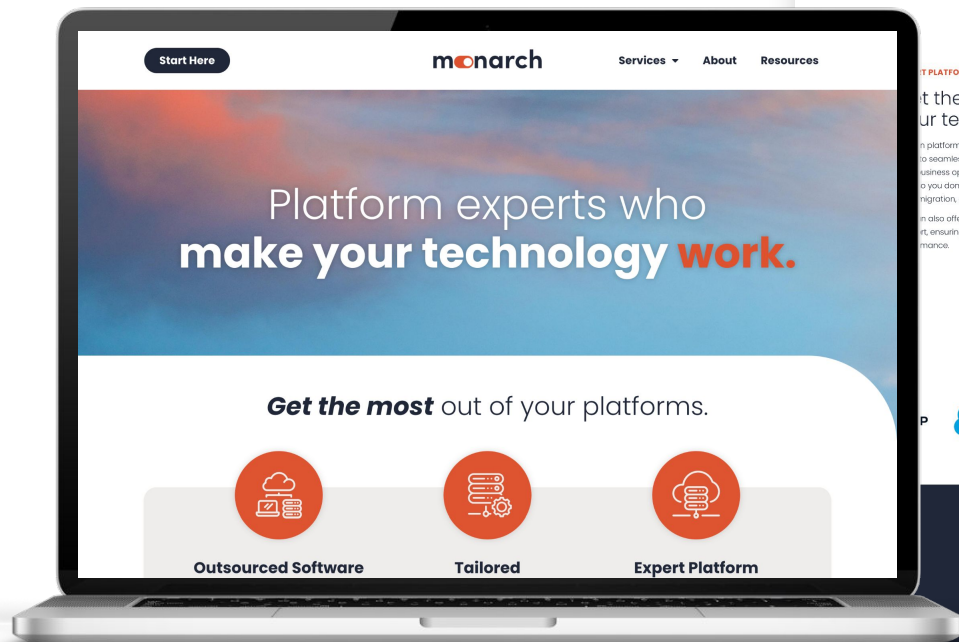
If you need a revenue-growing product, have an implementation backlog, or a stuffed development pipeline, we can help.

LET'S TALK

What makes Core10 different?

Fintech specialization

US-based talent



#### TAILORED INTEGRATIONS

### Build custom integrations to the platforms you need.

Connect your SaaS platform to your customers' CRM with API solutions purpose-built for unique business needs. We have experience bridging the gap between disparate systems so your customers can unify data in their CRM.

#### PLATFORM CONSULTATION

### Get the most out of your technology.

Platform specialists who work on a project to seamlessly align your CRM platform with business operation. We handle the messy bits you don't have to: system configuration, migration, and optimizing workflows.

We also offer ongoing maintenance and support, ensuring your platform operates at peak performance.



### Our Platform Expertise

We have experience working with leading technology platforms.



"You've allowed us to implement and **onboard new customers quickly** and with a level of professionalism that ensures success. Truly understanding our clients and working with their specific needs means they are more likely to continue working with us and to integrate DealCloud into their business."

Our expertise helps you get the most from your technology.

WHY WORK WITH US

#### ACCELERATED IMPLEMENTATION SERVICES

##### Realize Faster Revenue

Eliminate long lead times for new implementation. DealCloud is a timely adoption of your customers' technology sooner.

##### Adjust Support to Meet Demand

We operate as an extension of your team and scale up or down to quickly meet changing business needs.

##### Serve Customers on Their Time

No delays in response or availability with a U.S.-based implementation team that works when your customers do.

#### INTEGRATIONS AND EXPERT PLATFORM CONSULTATION

##### Connect Your Software

Our API-driven platform connects your CRM to CRM, unify multiple sources of data, and drive your customers' experience and boost retention.

##### Optimize Platform Performance

Our experts know the ins and outs of the platforms you need to use. We can configure your platform to best complement your business and work within your digital and analog workflows.

##### Receive Support On-Demand

Feel more confident in adopting and using platforms knowing you have access to help when needed. We can provide comprehensive training and ongoing support.

Reach Out

### Capitalize on Rapid Growth Without the Backlog

How we helped Intapp DealCloud enhance client onboarding and success.

Download Case Study



#### ABOUT US

### We are experienced platform experts available when you need us.

Monarch is your trusted partner for platform expertise. Through staff augmentation services for SaaS providers, our U.S.-based team handles the complexities of software implementation.

Monarch also provides project-based services for our portfolio of platforms, including integrations and



# Aduvo



## Unlock Efficiency, Unleash Potential

As a leader, you understand the value of time and the impact of clear, consistent communication. Aduvo is the tool that aligns with your vision, offering a marketing automation platform that creates efficiency and effectiveness across your sales team.

## Why Aduvo for Your Team?

For pros in mind, the Aduvo platform offers simple yet effective marketing and communication tasks, freeing your way to do best – closing loans.



## What Makes Aduvo Different?

### Seamless Integration

Effortlessly sync with your existing systems, ensuring a smooth transition and immediate efficiency gains.

### Rapid Onboarding

Time is money, so your team can be up and running in minutes, not days.

### Cost-Effective

No hidden fees or steep learning curves, with an affordable pricing model that scales with your business.

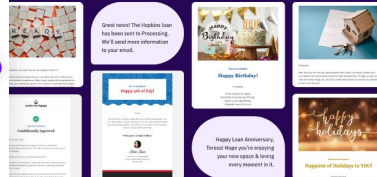
### Secure and Compliant

Your reputation is our priority, so Aduvo adheres to industry-standard security protocols and stays up to date with the latest regulatory requirements.

Start A Free Trial

## Hundreds of Ready-to-Send Emails, Text Messages, and Loan Status Alerts

No need to spend time customizing messages. In just a few clicks, you can schedule marketing content that delights your prospects and clients.



Explore Content



US-Based Phone Support



SOC 1 & 2 Certified



NAMB Association Partner

## Testimonials



EDUVO VS. OTHER PLATFORMS

## All the Tools You Need. None of the Ones You Don't.

Aduvo is built for mortgage pros who want the freedom to do what they do best—close loans. We designed marketing tools you'll actually use and built the easiest platform you can imagine.

Aduvo

Rapid  
Onboarding

VS

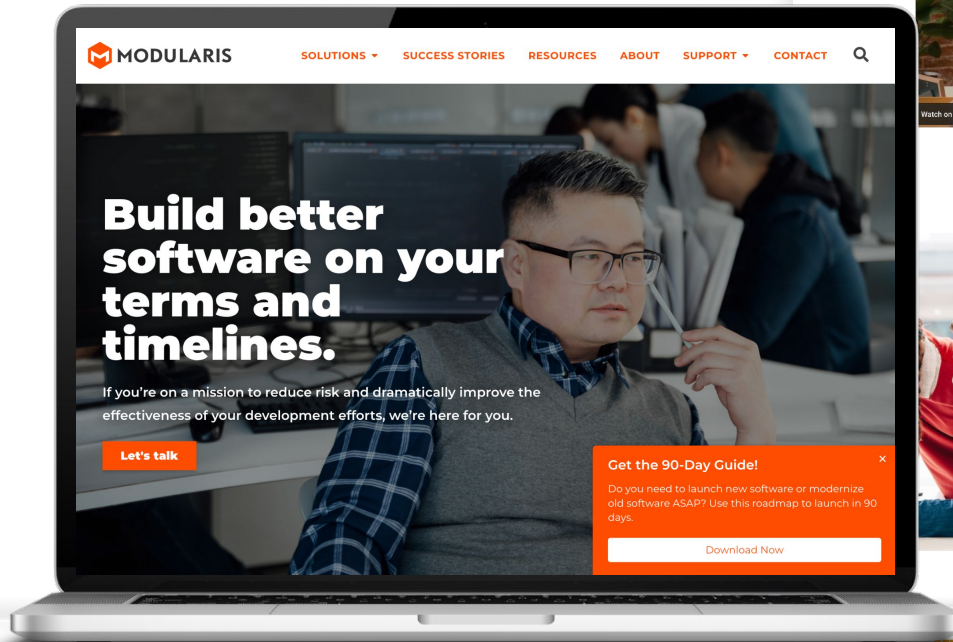
Other

Multi-Month  
Onboarding

“

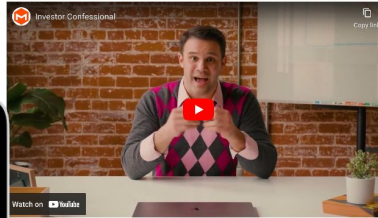
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla etiam sit amet, consectetur





## Turn R&D from anchor to engine.

Every dollar spent and every hour of development counts. Make the most of your investment with a cost-conscious team that drives results.



Let's talk



## The scalable, future-proof platform you've been looking for

Enable faster product development cycles, get access to expert engineering talent, and start pushing new products and features live with a future-proof software development platform that works.

More about PlatformPlus™

GET OUR STEP-BY-STEP GUIDE

New products. New features. 90 days.

### Technologies we work with

CLOUD CONTAINERIZATION & VIRTUALIZATION BACKENDS MOBILE WEB DESKTOP DATABASES



Format Solutions  
a division of

Format Solutions is a leading provider of software development services, helping companies build better software on their terms and timelines.

Read the case study

“Adopting Modularis as our development platform allowed us to bring a new, robust product to market in a very short time frame.”



Real Capital Business  
CEO of Real Capital Business  
Modularis scaled their software and R&D organization post-acquisition.

Read Success Story



Cultura  
Cultura is a leading provider of software development services, helping companies build better software on their terms and timelines.

Read the case study

“Modularis PlatformPlus helped us migrate our existing flagship product from Python to SQL Server, creating and expanding our relationships with enterprise customers and serving as an integration tool to launch our digital strategy in the mid-market.”

Rich Reynertson  
Managing Director

### Insider tips on achieving successful software development



#### To Develop an Internal Software Modernization Strategy

Building legacy software can be daunting, especially if you're looking at a complex, legacy software development project.



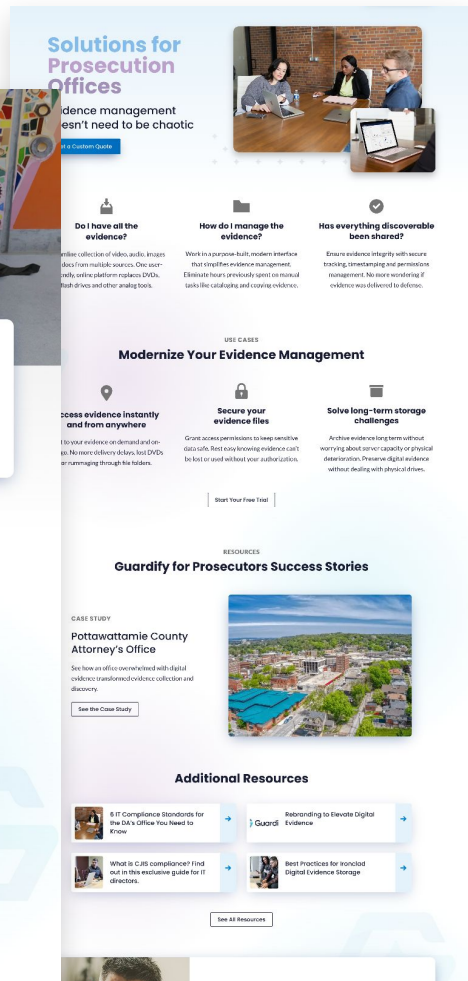
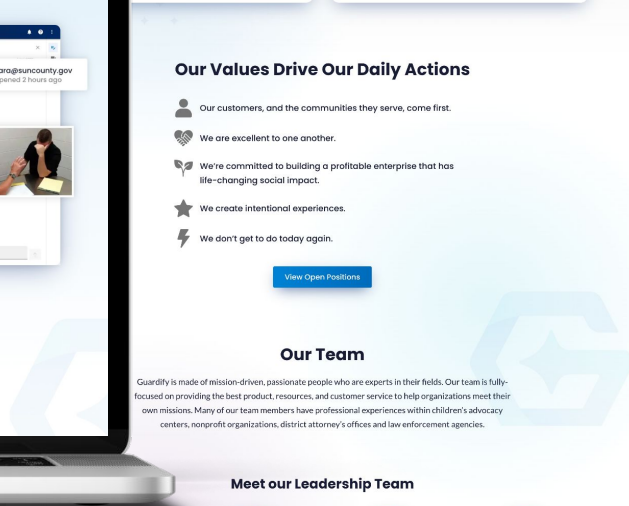
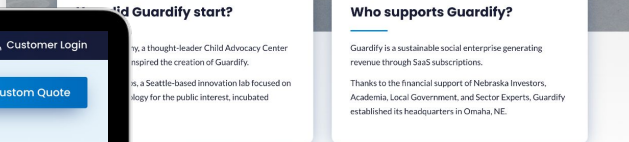
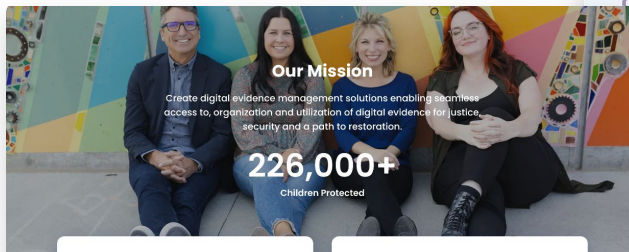
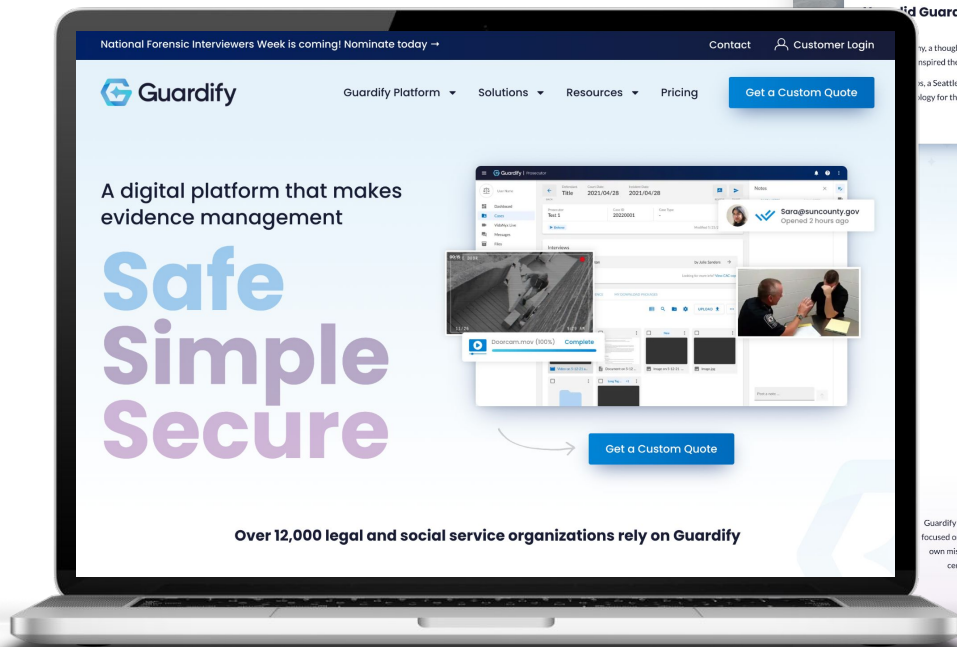
#### How to Avoid and Overcome Software Development Delays

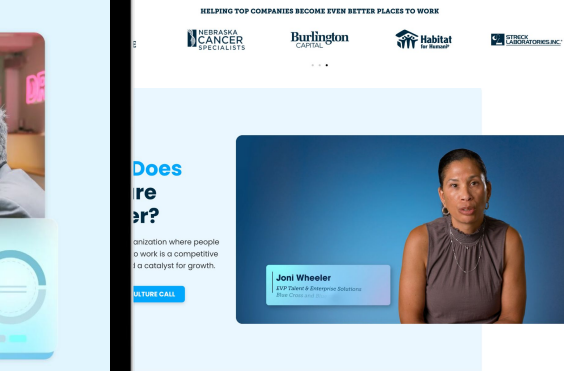
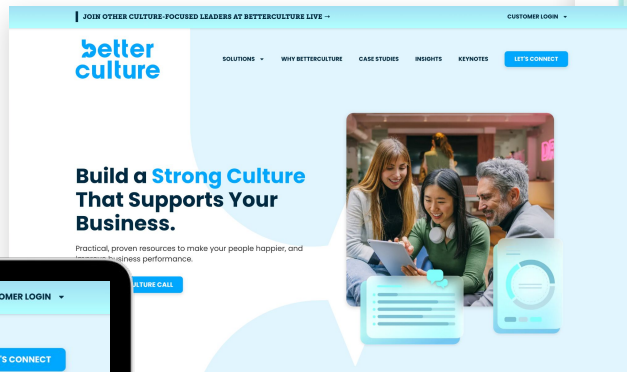
Understanding the factors of software delays. Delays might be the most common challenge in software development.



#### How to Maximize Returns on Invested Capital in Enterprise Software Companies

One of the most difficult challenges faced by many enterprise software companies is



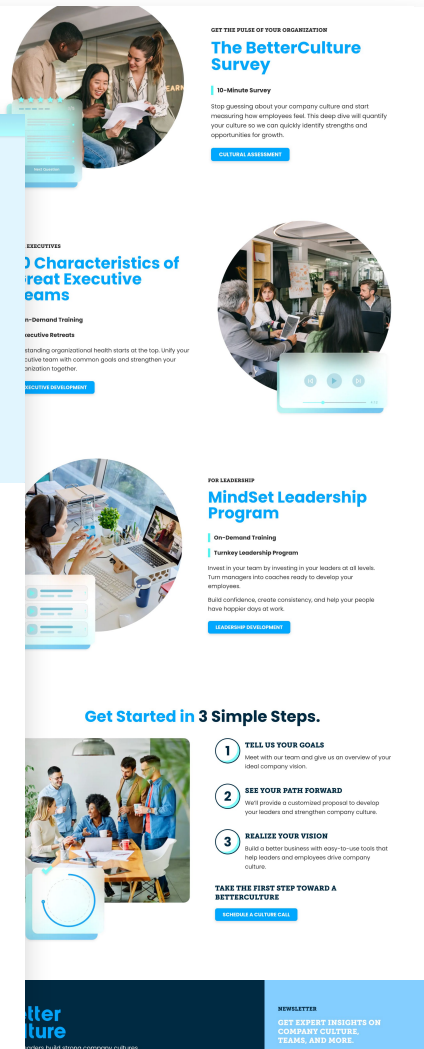


Happy Employees  
are Good for Business.

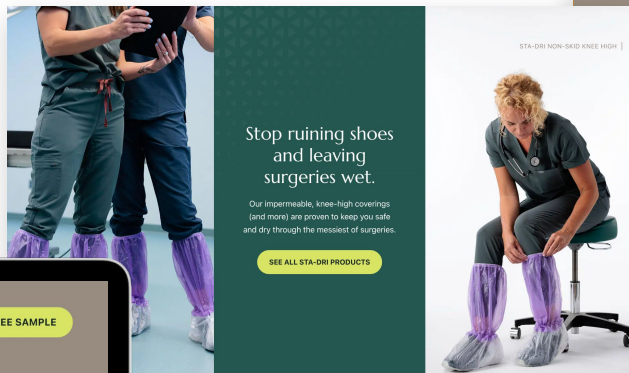
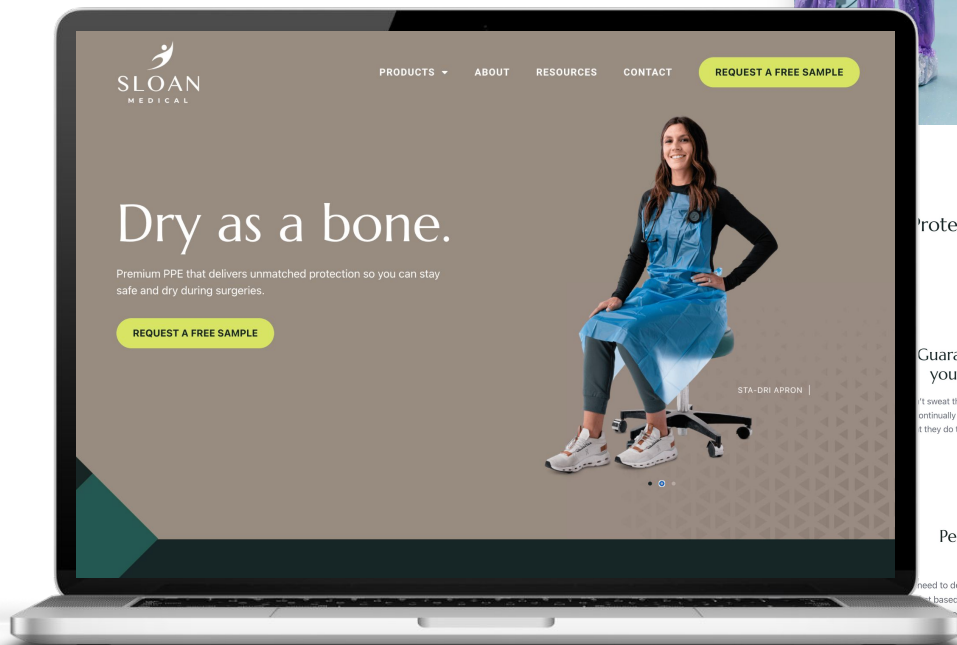
HIT YOUR GOALS AND DRIVE  
YOUR BUSINESS FORWARD

EQUIP MANAGERS WITH TOOLS  
TO INSPIRE AND LEAD

ATTRACT AND RETAIN  
TOP TALENT








WHY SLOAN MEDICAL

Protecting healthcare professionals for over 30 years.

  
Guaranteed to keep you safe and dry


I sweat the wet. We've designed, tested, continually improved our products to ensure they do their job—so you feel confident doing yours.

  
Personalized service

need to demand "representative." Our family-based, family-owned company was founded by a doctor who treasures values and personalized service.

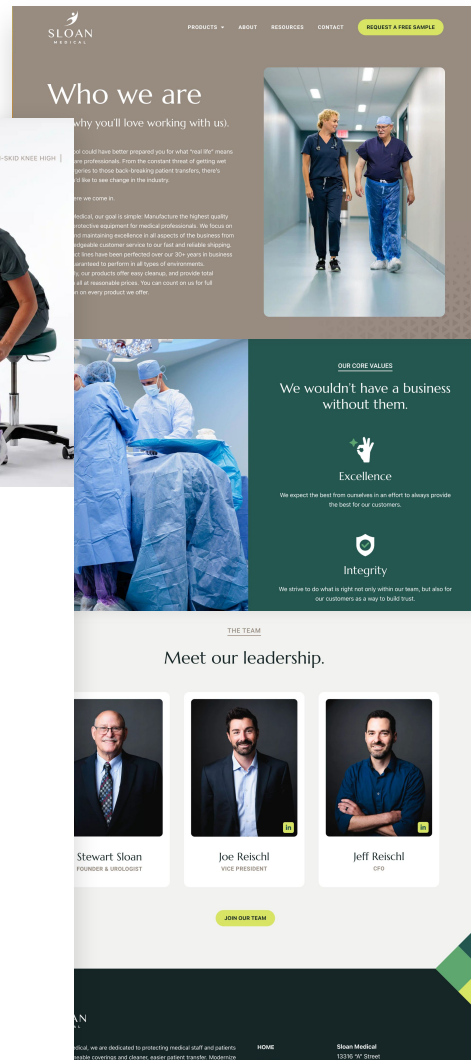
  
One-size-fits-all reduces inventory

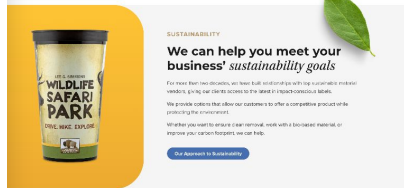
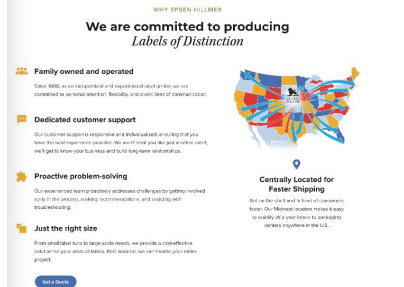
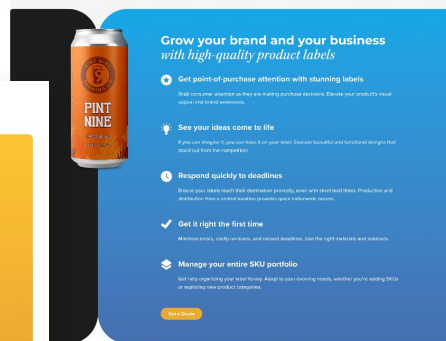
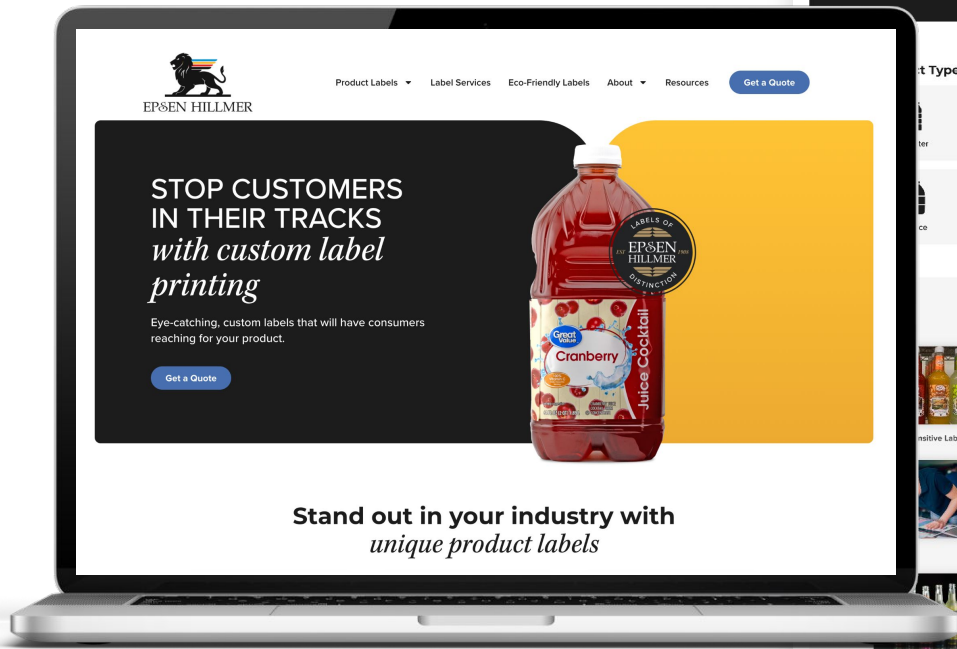
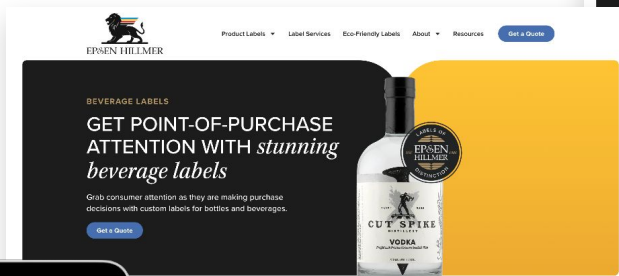
Save shelf space. Your entire team is protected with covers that easily fit any size—and can be restocked with a single SKU.

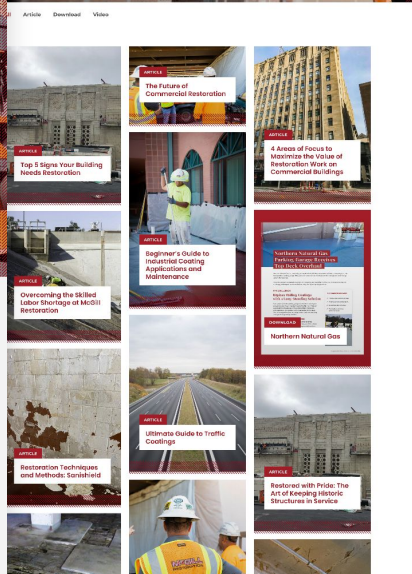
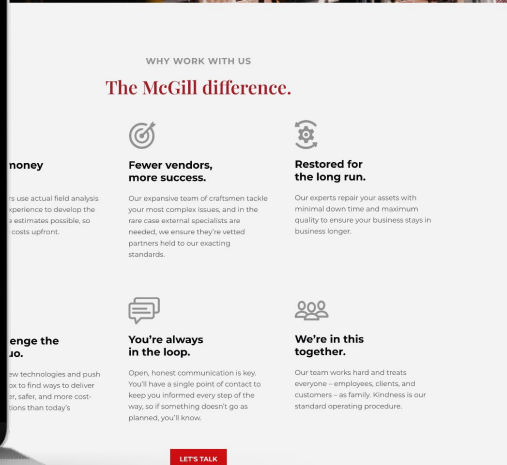
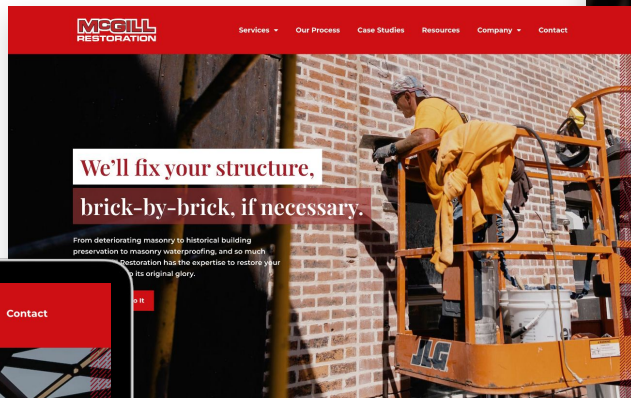
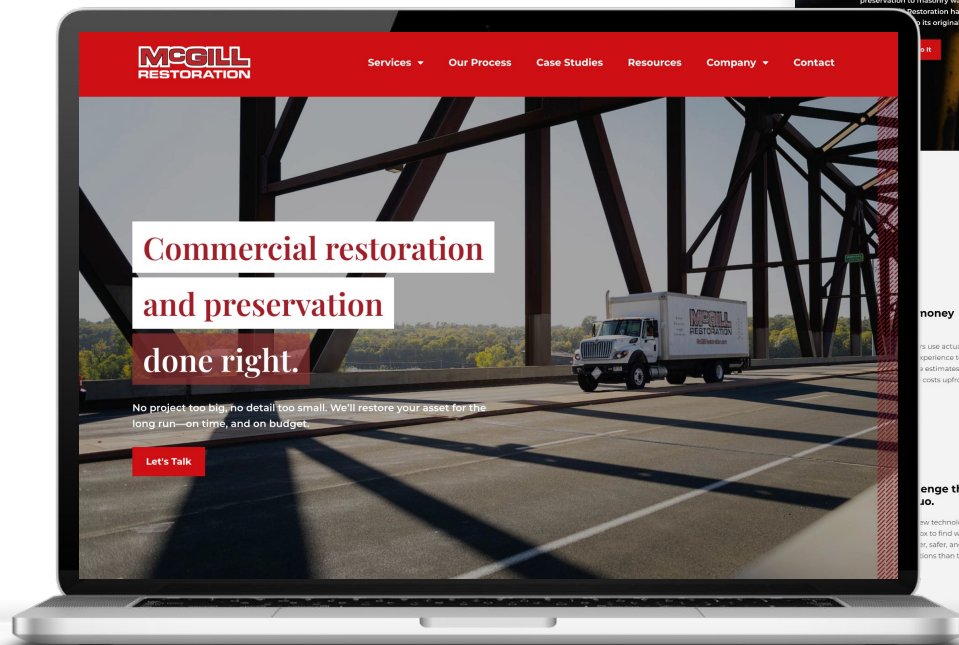
  
Handcrafted in North America

Eliminate overseas delays and keep PPE readily available for your team with products made in North America. Most products ship within 24 hours.

REQUEST A FREE SAMPLE



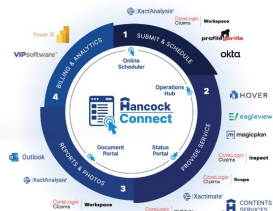
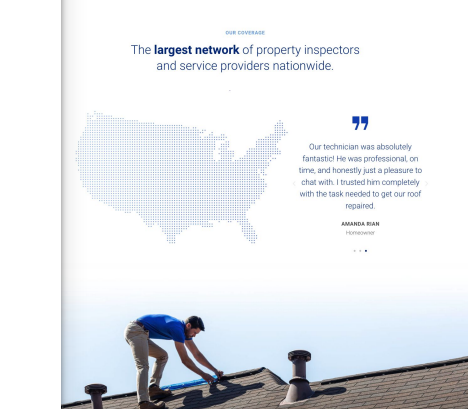
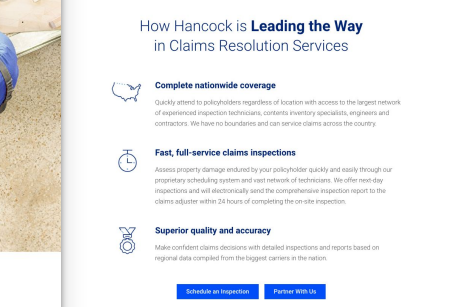
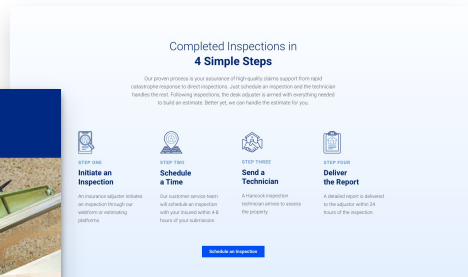
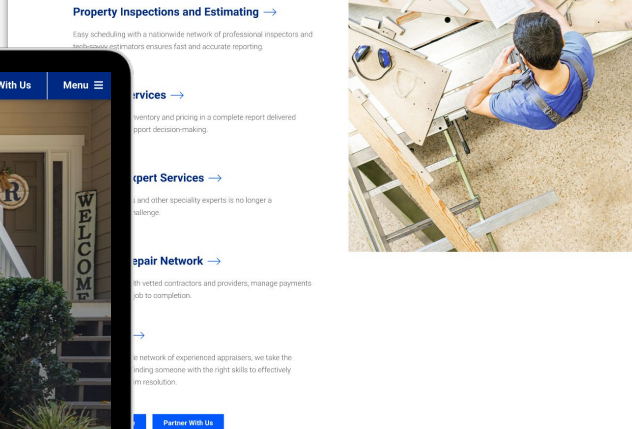
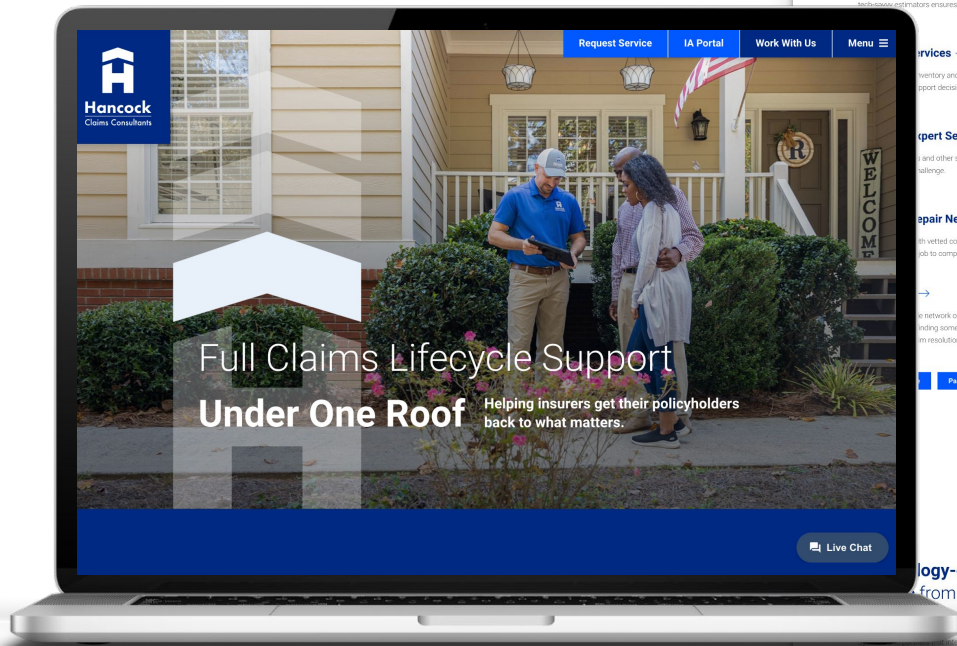




## We get asked these questions a lot:

How long has McGill Restoration been in business?	+
What type of restoration services does McGill offer?	+
What can McGill Restoration provide for a historical renovation project?	+
Why should I hire McGill Restoration experts to do my historical building restoration?	+
Where is McGill Restoration located?	+







## INNOVATION FROM THE GROUND UP

Experience clear communication, quality ideas, and projects that are delivered on-time and on-budget. Let's talk ->

## THE NGC DIFFERENCE

100+ employees



78%

of our business is generated from repeat clients

2,150 HOTEL ROOMS SINCE 2013

Increased revenue by \$100M in 4 years

Difficult economic periods in recent memory. Group was created with the goal of doing construction market. Though the timing was not ideal, our client relationships, utilize technology and provide services that are unique in the market.

As a local contractor in Lincoln, Nebraska, to a professional in multiple states across our firm and President will humbly credit our success to the many clients who have bought in to this priority. As our team continues growth through relationships, our company will continue to build and build our future.

WE PROUDLY BUILD FOR ALL MAJOR HOTEL BRANDS, INCLUDING:



See our recent projects

## BUILDING THE FUTURE

Welcome to New Generation Construction: an all-inclusive commercial

NGC has three offices: Our headquarters are located at 1935 O Street in Lincoln, Nebraska. Our Omaha office is located at 17110 Marcy Street near 168th and Pacific, and our Colorado office is at 9360 Station Street in Lone



## EVERY PROJECT WE TAKE ON, WE BELIEVE IN DOING WITH, INSTEAD OF DOING FOR.

### Construction management

From concept design all the way

### General contracting

A single-source solution for all of your

### Design-build

We'll take on sole responsibility for the

### WE'VE GOT YOU COVERED

We're not just about delivering great service, but building partnerships with our clients to positively impact our communities together. We provide all-inclusive services for all of your construction needs.



#### Construction Management

With the owner, architect, and from concept design all the way through construction of the building.

See our construction management services



#### General Contracting

We'll work to ensure that the building becomes exactly what you and the architect have envisioned.

See our general contracting services



#### Design-Assist

Our commercial construction professionals will handle every aspect of designing and constructing your commercial project.

See our design-assist services



#### Preconstruction

We'll build a talented team specifically addressing the challenges of the construction project.

See our preconstruction services



#### Construction

From the first hole in the ground to the final piece of furniture, we're ready to deliver another project for you in our community.

See our construction services



#### Post-Construction

We'll continue to work closely with you after construction is finished to ensure questions are answered and needs are met.

See our post-construction services

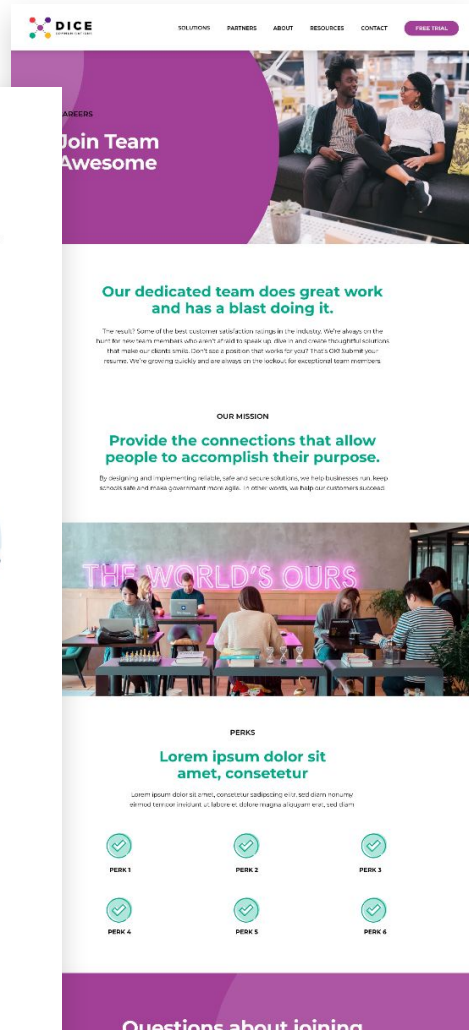
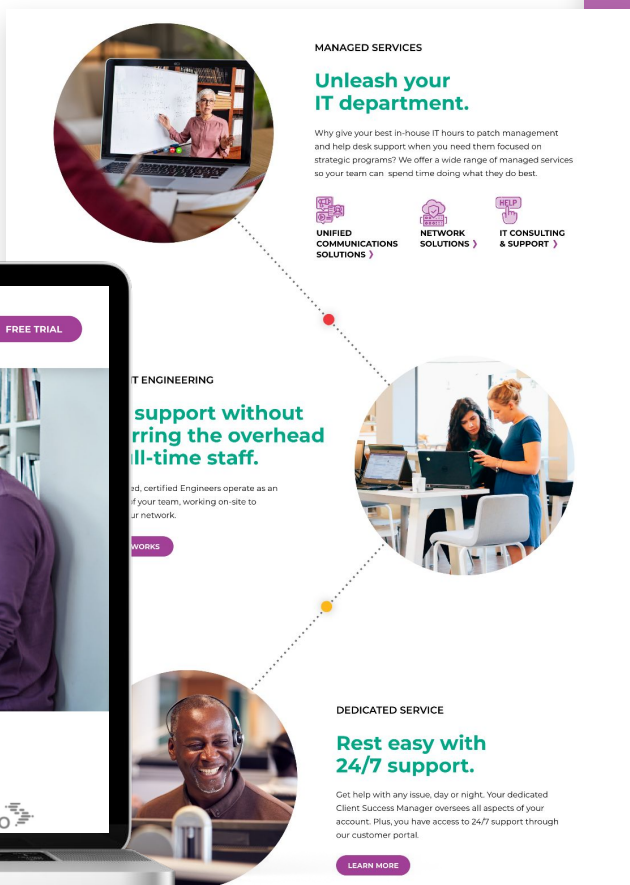
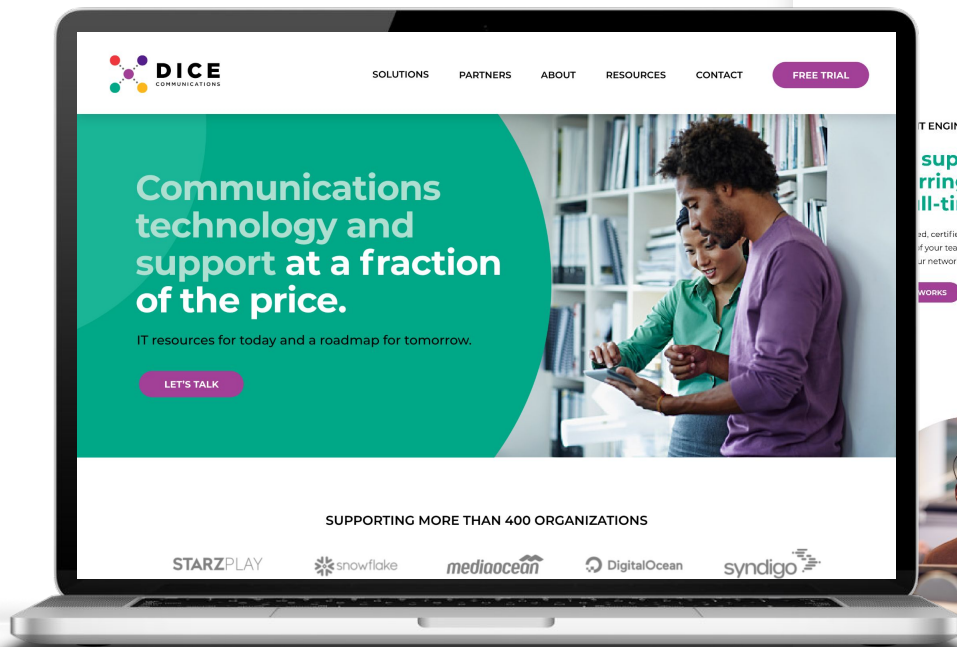
### WHAT SETS US APART

We provide innovative solutions to allow you to do hands-on with your project, including:



#### Work Zone Monitoring & Digital Technology

Access video footage of your work site to stay informed through the life of the project. NGC possesses smart technology: Work Site Security/Video/Time/Labor Monitoring Systems, Cloud Virtual Reality, Mobile Augmented Reality for BIM 360, Online Cloud Collaboration, Project Tracking/Event Foreman, Mobile Devices, Drone Drones, Interactive Data and Dashboard conferencing.





# Is your website lacking a competitive edge?

**Request a free website audit.**

- No meeting required.
- Provide your URL and key goals
- We'll send you back a video audit with tips to turn your site into your biggest sales asset.

**Free audit**