

You weren't meant to do it all. Yet here you are.

Gain access to the talent you need without the burden of full-time employees or agency pricing.

Wishing your to-do list would do itself?



You ARE the marketing department. And you're doing it all. If doing it all looks like:

- ✓ Juggling way too many tasks at once
- ✓ Fielding unrealistic expectations and requests
- ✓ Missing deadlines and goals, and your kid's soccer game

You're not alone. At Peer, we've seen the same issues arise for Marketing Directors like you doing the work of entire departments. Even though half of these jobs aren't in your job description or area of expertise.



Gain all the rewards with none of the risks.

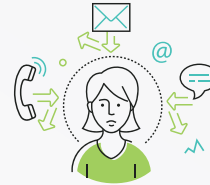
Various talents play an integral role in the **success** of growth-focused companies. Unfortunately, **SMBs often can't afford** to acquire these individuals, choosing instead to operate lean marketing departments. **AKA: You.**

As luck would have it, **Peer employs creative folks** that can help you right when and where you need it. We make it **affordable** for departments **like yours** to access the **talent** you need to gain traction and win back your reputation—at work and at home.

Let us help you:



Close the sales and marketing expertise gaps within your company.



Remove the burden of burnout and feeling stretched too thin.



Execute marketing and sales strategies tailored to your needs and industry.



Deliver results that make you look great.

See things start to change!




Peer works as an **extension** of your team, much like having your own **fully staffed marketing department**, but at a savings of up to **80%**. Watch your sales and marketing team expand to include the **top talent** in the country, with **expertise in every channel**—and the **results** that follow.





How we compare

	In-house Team (Designer, Writer, Social Manager, Developer)	Traditional Agency	
Monthly Salary	\$20,000+	\$30,000+	\$12,999
Benefits (25%)	\$5,000	-	-
Tools & Resources	\$1,800	Included	Included
Hiring & Training Time	⏴ ⏴ ⏴	⏴	⏴
Content Creation	☑	☑	☑
HubSpot Setup & Management			☑
Inbound Marketing	☑	☑	☑
Project Management	☑	☑	☑
Paid & Organic Social Media	☑	☑	☑
PPC Strategy & Management		☑	☑
Sales Collateral	☑	☑	☑
Video		☑	☑
Web Design & Development	☑	☑	☑
Creative Direction		☑	☑
Sales Strategy & KPI Reporting			☑
Monthly Cost	\$26,800+	\$30,000+	\$12,999

Get back to doing what you do best.

Learn more at PeersalesAgency.com or give us a call at 402.450.5299.



PeerSalesAgency.com

402.214.7196



About Peer.

We're a multidisciplinary, highly motivated team of salespeople, marketers, advertisers, writers, and designers wholly **focused on helping small businesses grow their revenue.**

Now, it's important to understand we're **not your typical marketing agency.** In fact, we believe we're the first of our kind. We're actually a sales agency that uses marketing to help our clients close more deals. To us, the sales process is magical and it's the driving force behind everything we do.

It starts with a **simple but holistic approach.** We get to know you, your business, your customers, competitors, and even employees. This approach infuses our solutions with a strategic purpose, which, in turn, **delivers impactful and quantifiable results month after month.** In other words, we'll give you everything you need to **shatter the expectations of your clients and the hearts of your competition.**

So drop us a line. **We want to be more than just your agency.** We want to be a partner; colleague; confidant; **peer.**

We're ready. Are you?

We have access...but only when we need them.

"For a company of our size, having an in-house marketing team doesn't make sense. We don't need a full-time writer or creative director—we need fractions of those people—which is why it works to work with Peer, we have access to those people, but only when we need them."

Lee Farabaugh, President

core ID

200% growth in 6 months

"Changed everything for us! We called Peer to help us refine our marketing strategy, but they ended up playing a key role with marketing, sales, ops and overall financial reporting. It's like we added a hands-on board member. So glad we pulled the trigger."

Brian Huddleston, Head of Sales

TY's | **OUTDOOR**
POWER & SERVICE