



# No sales meetings = no sales. And that's not a great look.

Start getting sales-qualified meetings delivered right to your sales team.



## You were excited to help grow your company ...

Now you're wondering if you should throw in the towel. Turns out having the title "Sales Director" doesn't guarantee you have a team that can:

- ⊗ Hit sales goals
- ⊗ Rock prospecting
- ⊗ Track leads and progress

*Not to mention...*

You may not have the time and resources needed to coach your sales team.

- ⊗ Goodbye big bonus!
- ⊗ Hello, burden of failure
- ⊗ And what about the layoffs you'll be asked to do?!

You're not alone. At Peer, we've seen the same issues arise for Sales Directors like you – with sales teams that are just too busy to hunt for new business.





# Become a sales hero.

## Growing your sales doesn't have to be stressful.

**Bottom line:** Your company can't grow when it's falling short of its sales goals. But **no matter what the reason** behind a lack of sales might be – a sales team that is too busy, poor quality, call reluctance, redundant processes, or something else – Peer has your back. We're an agency that specializes in **SALES** – and **marketing**.



**Set sales qualified appointments for your team**



**Access key decision makers**



**Build a predictable sales pipeline**



**Identify key accounts for your products or services**

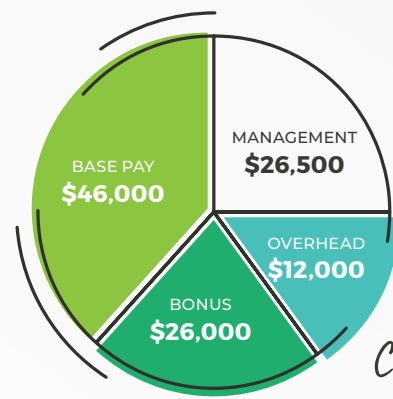


**Optimize your sales process**

## Enjoy accelerated sales.

The Sales Accelerator program is designed to help you reach your company's goals and exceed leadership's expectations. We use a multichannel outreach approach to generate more touches and sales qualified leads. Plus, we offer end-to-end reporting to demonstrate the efficiency of marketing and sales efforts.

And it is all available starting at only **\$5,000/mo.**




**IN-HOUSE SDR  
\$110,500 ANNUALLY**

*Compare to*





How we compare

		Marketing Manager	Outside Sales Representative	Sales Director
Monthly Salary	\$5,000	\$6,000	\$8,000	\$12,000
Insurance and Benefits (25%)	-	\$1,500	\$2,000	\$3,000
Monthly Variable Compensation	-	-	\$3,000	\$3,000
Appointment Setting	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	
Coaching	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Marketing Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Sales Plays	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Easy Hiring	<input checked="" type="checkbox"/>			
Quick Onboarding	<input checked="" type="checkbox"/>			
<b>Monthly Cost</b>	<b>\$5,000</b>	<b>\$7,500</b>	<b>\$13,000</b>	<b>\$18,000</b>





PeerSalesAgency.com

402.450.5299



## About Peer.

We're a multidisciplinary, highly motivated team of salespeople, marketers, advertisers, writers, and designers wholly **focused on helping small businesses grow their revenue.**

Now, it's important to understand we're **not your typical marketing agency.** In fact, we believe we're the first of our kind. We're actually a sales agency that uses marketing to help our clients close more deals. To us, the sales process is magical and it's the driving force behind everything we do.

It starts with a **simple but holistic approach.** We get to know you, your business, your customers, competitors, and even employees. This approach infuses our solutions with a strategic purpose, which, in turn, **delivers impactful and quantifiable results month after month.** In other words, we'll give you everything you need to **shatter the expectations of your clients and the hearts of your competition.**

So drop us a line. **We want to be more than just your agency.** We want to be a partner; colleague; confidant; **peer.**

We're ready. Are you?

### Meeting Peer was a breath of fresh air

"We had, in the past, worked with another agency and it was a so-so experience. A lot of expense and not a lot of results. Meeting Peer was a breath of fresh air, they just felt like an extension of our team. They understood it was ultimately about sales – that we needed to close deals!"

Lee Farabaugh, President

**core 10**

### 200% growth in 6 months

"Changed everything for us! We called Peer to help us refine our marketing strategy, but they ended up playing a key role with marketing, sales, ops and overall financial reporting. It's like we added a hands-on board member. So glad we pulled the trigger."

Brian Huddleston, Head of Sales

**TY's** | **OUTDOOR**  
POWER & SERVICE